



# IMPROVED COLLABORATION = INCREASED PRODUCTIVITY with Unified Communications

- Audio Conferencing
- Web Meeting
- Video Conferencing
- Desktop Sharing
- Mobile Client
- Instant Messaging
- Presence
- Call Handling
- Outlook Integration

## MONETIZING SAVINGS & PRODUCTIVITY IMPACTS



**7,800** minutes saved/year

**171,600** minutes saved/year

**That's 2,860 hours OR 357.5 business days saved!**

more than  
**75%**

of organizations experienced improved productivity of employees across geographically-dispersed locations due to voice and video conferencing



**Assumption: Savings is 30 minutes per employee per day**

**46%**

of organizations realized travel savings of more than 5 days per employee annually

**64%**

of organizations experienced reduced travel costs of over 10%

**18%**

of projects are delayed because of ineffective collaboration and 16% of projects are delayed because a decision maker could not be reached

### Business Size



22 employees  
(average small business)



100 employees  
(midpoint between small and midsize)

### Per Employee Compensation



\$51,000 per year  
\$24.52 per hour  
\$0.408654 per minute

### Per Employee Work Period



260 days per year  
2,080 hours per year  
at 8 hours per day

**A business with 22 employees saves \$70,125/year!**

**A business with 100 employees saves \$318,750/year!**

**54%**

of organizations saved up to 20 minutes per employee daily by escalating IM chats to phone calls

**50%**

of organizations saved up to 20 minutes per employee daily by escalating IM chats to Web conferences

Choose Unified Communications for the ultimate collaboration solution and start realizing the improved productivity benefits and cost-savings today.



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