



ProConnect Intelligent Agent

ZIP CODE ROUTER



Promote your brand centrally and serve the customer locally. Extend the power of local search and geographic marketing while promoting a single brand presence by using Zip Code Router to direct calls based on the caller's zip code.

Zip Code Router automates the task of routing callers to the right destination. Zip code call routing is well-suited for geographically-dispersed organizations because it provides customers a single, branded telephone number. Retail, insurance, banking, real estate, and mortgage companies, as well as major franchise operations, benefit greatly from this approach. Zip Code Router ensures callers reach the appropriate retail store or business location by routing the call based on the caller's zip code, which is input at the start of the call in response to a prompt. The call flow can easily be customized to add features such as office locations, driving directions and hours of operation, all without the intervention of an operator.

Get Started Straight Away with Zip Code Router

- Strengthen your central brand and identity by promoting local search and recognition
- Direct calls to the operation best located to serve the customer
- Easily customize the application to include region-specific messages
- Review detailed graphical reports via the browser-based portal
- Data store accessible from Google Sheets with add-on

